

CNA Media Team Meeting Minutes Tuesday December 3, 2019, 6 - 7:30 p.m.

Minutes

Introductions, volunteer to take minutes, additional items for agenda	5 min
Build the February 2020 CNews line up (no Jan. CNews)	20 min
Discuss current content of CNews, review regular columns (continuation from Nov. Media Team meeting)	40 min
Advertising update	5 min
Facebook update	5 min
Website: in need of volunteers to review content on pages e.g. http://concordiapdx.org/resources/	5 min

In attendance - Gordon, Marsha, Gina, Carrie, Dan, Steve, Nancy (via phone), Penny Hill

Feb Cnews Story Line Up review

- Rosie's: Marsha will move forward with story
- Earls Barber shop reopened - Dan offered a lot of insight about Earl and how he is a pillar to the history of our community.
- 42nd and Holman affordable housing story built by NAYA
- Mudbone Grown -- Black family that is working with the food bank to create garden programming for kids and offers food to the food bank. They also have internships for people of color who want to learn how to run garden programming or work the land for farming in the future -- contact Shantae at mudbonegrown@gmail.com
- Cruz Room the Annex -- story about the addition of The Annex and what they are doing there with all ages shows / comedy club / live music -- we are moving forward with this story for Feb and need a writer!!!
- Blind Insect Gallery - Carrie mentioned - used to be located in SE and moved to our N'hood and they have 19 different countries represented. Owner is from Guanajuato, Mexico and named bc it was hard to connect when he moved and it felt like a blind insect.

March Story Line Up

Concordia Nursing Story -- Dan volunteered

Filling Station -- ?

CNA Voices - Astrid (New Chair) Also thinking about other board members such as Robert and Trules.

Direction of CNews discussion

- Let's look at what we have currently and ask if it fits what we want moving forward (wellness, gardening, art corner, ask historian, murals, LUTC, NET news,
- Thoughts brought up -- Wellness/Gardening people are not centering their information around Concordia - they are not a part of the media team (meetings and proofing) - they are not offering info that we couldn't google or find in Tribune/Oregonian. What do consumers want? What would we replace it with? Often the wellness and garden stories feel out of place in our paper

because they don't have a connection. How would this be any different then what we have currently?

- Idea to offer the space to other community organizations that we would like to promote updates from monthly. 42nd Ave, Alberta Main, Black United, Immigration and Housing, Living Cully, NAYA, Perhaps one column and a different group writes every month.
- We may not need to worry about space -- we have a vision moving forward to cover a "themed issue" every month which we may need more space to implement.
- Art corner was voted to stay by everyone at the meeting.
- Murals are voted to stay
- Historian is voted to stay

Advertising break down - overview of upcoming events that have been advertised - There are a lot! 450 FB followers -

Website Help!

Carrie has volunteered to go through the website and see what pages might be broken links or pages - will connect with Gordon on details

Dan -- ONLY 11 MORE MONTHS UNTIL I BRING UP CHANGES NEEDED FOR FONT!
What would we like to see in the paper? Color - Gordon can bring examples/mock ups - we will for sure look at this next year!!!

Next MT Meeting: Tuesday Jan. 7, 2020, 6 - 7:30 pm, Kennedy School Community Room