

# **CNA Media Team Meeting Minutes Tuesday April 2, 2019**

@ Kennedy School Community Room

Present: Steve, Vanessa, Nancy, Marsha, Karen L, Carrie, Gina, John

Everyone talks for a bit about how wonderful the paper is and how lucky we are to have such talented writers!!! Well done all!

**Discussion about guideline regarding anniversary stories.** We would like to do the story within three months of anniversary so it is still pertinent to time of anniversary. For new businesses, within a year of opening.

## **Discussion of May line up -**

Steve will do story on Commissioner Hardesty

Carrie's story on Crafty Wonderland fell through so she is looking for another woman to do the story on -- a couple psychics are in the running, both on Alberta St.

We are one story short for May -- there is a meeting regarding the "docommission" of PDX and Nancy will go to the meeting so that we can fill in the gap

## **Discussion of June line up -**

Karen will not be doing the marijuana story now -- the subject is too touchy. She will do the Alberta Street Black Heritage story

Vanessa is doing the ???

Discussion about doing a middle spread in June that has viewpoints from Concordia for and against infill and a submission from Garland re CNA standpoint. We decided to move forward on this and move the trimet story (Dan) to July.

We will ask Katie to offer a CNA voices submission to talk about neighborhood clean up (clean up is June 1 this year)

## **Why do we have business CNews deliveries**

generates story ideas

community outreach and raises awareness

educates new businesses on the opportunities that they have with our paper (advertise, community events, articles)

teachers of Vernon and Faubion get papers every month and they have mentioned many times how great it is know more about the hood their kids are living in

-- did we ask Tammy to post more stories moving forward? still in the works - hope to have it start in June

John is happy to help deliver papers as a backup --

**Next Media Team Meeting: May 7, 2019, 6 - 7:30 pm, Kennedy School Community Room**