

CNA Media Team Meeting Minutes Tuesday March 5, 2019

@ Kennedy School Community Room

Present: Gordon, Carrie, Heather, Marsha, Dan, Vanessa, Gina

Review and finalize the April 2019 CNews story line up

- Decided to add a reminder in April issue for Creative corner. Only one response so far.
- Janet Zeiss's Art corner is added for April issue.

Build the May CNews line up

- Discussed Creative corner; only one submission so far. Works better as a story. Nancy is in contact with the person. Possible story for May or June.
- New business: Lovejoy's Tea Room - Vanessa to do.
- VOZ - potential story moving to June; to buy more time to find link to Concordia
- Nancy to ask Ann Griffin, Alberta Main Street Executive Director to write CNA Voices

New story ideas

- Discussed starting a new series highlighting organizations in or near Concordia which are "Making a Difference"
- Sojourn Church, a new business
- Portland Free Play, takes place at Vernon School in playground
- Alberta Main Street Historical Markers Project, the unveiling is coming up soon
- Tri-Met may be starting electric busses, and may choose Cully as a test area

Advertising

- Sojourn signed u for a six month series of ads
- Juniper canceled, due to having plenty of business - no need to advertise
- Evolve Fitness continues

Facebook

- Stories added each week, seems to be helping more activity
- Now we have 324 members!

Next Media Team Meeting: April 2, 2019, 6 - 7:30 pm, Kennedy School Community Room