

CNA Media Team Meeting Minutes

Tuesday Feb 5, 2019, 6 - 7:30 p.m.

Agenda

Introductions, volunteer to take minutes, additional items for agenda	5 min
Review and finalize the March 2019 CNews story line up	5 min
- Any holes to fill?	
- Any issues with any of the features/columns?	
Build the April CNews line up	30 min
Old business updates	15 min
- Any submissions for <i>Concordia creates</i> ?	
- Reaching Spanish speaking population	
- Branding for CNA	
- CNews deliveries	
Advertising update	5 min
Facebook update	5 min

Minutes

Attending: Gordon, Dan, Steve, Nancy, John, Karen, Marsha, Gina

Nancy has trouble with story - she has a replacement

Karen has trouble with her story - decided to do a story to piggy back on the vernon writing about the book that was written and illustrated in collaboration with a local author. Karen will go to signing event tomorrow to get story.

April -

Jacqlin Sisto how is 3toPHD - ??

Matt Boyd - Voices

Earth Day / Ally Clean up - Jon/Nancy

May -

Sign story - Marsha

June issue -

Possible How Marijuana is going 3 years later - Karen L

Trimet story - Dan

Energy Audit - Marsha

No submissions for Concordia Creates.

Spanish translation will be passed back to Bboard so they can determine what the need is and how to meet that need.

Branding for CNA will be passed back to the Bboard with a suggestion that a board committee needs to be created to determining what the new marketing plan will be. Thought is that a committee would have the time and \$\$ to support re branding efforts.

CNews deliveries - Gordon will create a sign up sheet so that people can sign up for multiple months and we don't need to reschedule every time.

Decided not to post census for hire on FB. If someone would like to write a story about a census worker in Concordia that brings the story to our community we would be happy to re look.

Brief discussion of Cully neighborhood paper joining with CNews. A few possibilities came up but we decided that we should revisit at next media meeting. Board should also be talked to about what Cully has proposed. Looking at this again next month and Gordon will chat with Board.