CNA Media Team Meeting Minutes - Tuesday Dec 4, 2018

Present: Lloyd Kimeldorf, Gordon Riggs, Karen Wells, Nancy Varekamp, Marsha Sandman, Rob Rogers, Gina Levine, Heather Pashley, Dan Werle, Vanessa Miali

February 2019 CNews story line up
Steve volunteered to write St. Charles
Solar panel story for March, if needed
For CNA Voices, Nancy to contact Jessica at NECN
Rob agrees to do mural article
Gordon to contact Alberta Main Street rep for future CNA Voices column

Map out CNews issues for 2019
Marsha to look into Syrian women cooking
Kid’s submissions for poetry - Faubion: February; Vernon: March
Consider art submissions for months that don’t have kid’s art/poetry

Discussion re: art submissions for CNews
What is the purpose? Who can submit? What are we asking for?
What gets into the paper? Will have to choose, since space is limited.
How much space to dedicate in CNews? Up to a ½ page seems reasonable.
Commit to collect submissions and publish every month?
What about Janet Zeiss’ bi-monthly art submission? Continue?
Nancy will draft an invitation to be included in Feb CNews. Will circulate this draft prior to next Media Team Meeting, so we can continue to discuss and decide on how to handle.

Community Room Rental
Suggestion for more coverage/promotion in CNews for rental of Community Room
Consider using testimonials in community room house ads

Advertising update
Gina: ad sales have picked up this past month.

Website update
Website facelift coming in 2019
Current menus don’t reflect what people are looking for when visiting cna website

Anyone interested in helping deliver CNews to businesses?
Vanessa currently delivers on Alberta and is looking for someone else to take over.
Need help delivering CNews to businesses.
Board used to make all deliveries in the past.
Why do we make these deliveries? Does it still make sense?

More ideas for 2019
Instagram. Vanessa would like to work with John Smith on how to incorporate Instagram into CNA media.
Is it time to refresh the design of CNews? It is largely unchanged in past 3 years.
The north border of Concordia neighborhood doesn’t get much attention. Could use some focus.

Next Media Team Meeting: January 8, 2019, 5:30 - 7 pm in the Community Room