

# **CNA Media Team Meeting Minutes - Tuesday Dec 4, 2018**

Present: Lloyd Kimeldorf, Gordon Riggs, Karen Wells, Nancy Varekamp, Marsha Sandman, Rob Rogers, Gina Levine, Heather Pashley, Dan Werle, Vanessa Miali

## **February 2019 CNews story line up**

Steve volunteered to write St. Charles

Solar panel story for March, if needed

For CNA Voices, Nancy to contact Jessica at NECN

Rob agrees to do mural article

Gordon to contact Alberta Main Street rep for future CNA Voices column

## **Map out CNews issues for 2019**

Marsha to look into Syrian women cooking

Kid's submissions for poetry - Faubion: February; Vernon: March

Consider art submissions for months that don't have kid's art/poetry

## **Discussion re: art submissions for CNews**

What is the purpose? Who can submit? What are we asking for?

What gets into the paper? Will have to choose, since space is limited.

How much space to dedicate in CNews? Up to a ½ page seems reasonable.

Commit to collect submissions and publish every month?

What about Janet Zeiss' bi-monthly art submission? Continue?

Nancy will draft an invitation to be included in Feb CNews. Will circulate this draft prior to next Media Team Meeting, so we can continue to discuss and decide on how to handle.

## **Community Room Rental**

Suggestion for more coverage/promotion in CNews for rental of Community Room

Consider using testimonials in community room house ads

## **Advertising update**

Gina: ad sales have picked up this past month.

## **Website update**

Website facelift coming in 2019

Current menus don't reflect what people are looking for when visiting cna website

## **Anyone interested in helping deliver CNews to businesses?**

Vanessa currently delivers on Alberta and is looking for someone else to take over.

Need help delivering CNews to businesses.

Board used to make all deliveries in the past.

Why do we make these deliveries? Does it still make sense?

## **More ideas for 2019**

Instagram. Vanessa would like to work with John Smith on how to incorporate Instagram into CNA media.

Is it time to refresh the design of CNews? It is largely unchanged in past 3 years.

The north border of Concordia neighborhood doesn't get much attention. Could use some focus.

**Next Media Team Meeting: January 8, 2019, 5:30 - 7 pm in the Community Room**