

CNA Media Team Meeting Notes

Tuesday Nov 6, 2018

Please add the following to December meeting agenda:

1. Writer Team Brainstorming opportunities (Spanish translation, people on the street interviews, etc.)
2. Art submissions and Instagram account focus

Discussion of story line-up for Dec. -

- Steve picked up Bob Day cop story (400 words) – wants access to a bio
- Tamara is sick and struggling with her stories
- The Aladdin restaurant asked permission to get on CNA board agenda
- Faubion art postponed until Feb. issue
- Thank You for asking // Karen
- All other stories in progress. Plenty of stories for this issue after all.

Discussion of story line up for February:

- Alice Coltrane Memorial Coliseum – Dan
- Resident Profile / Margaret Wixon PAW team – Tamara
- New Business - Jinx – Vanessa
- Alberta Businesses who chose to leave neighborhood due to rent hikes (Bernies, Flowers in Flight, Alberta Gallery, Solee's, Staniches, etc.)
- Jane Dough / Delphina's location and new businesses going in there
- Art Tours on Alberta street
- Stroller safety / Karen
- Burn Safety – Nurse to develop fire safety tips article

Short Stories / Other:

- No January issue
- CNA Holiday Party – Wednesday, December 12
- More discussion on Lloyd's photographer ideas
- More discussion on IG from John Smith – creating ways for our community to connect with CNews

Columns / Regular Features -- all on track

Advertising Update:

- New Ads: Vernon Maker Fair
- Dr. Baird, chiropractor's ½ page custom "ADVERTORIAL" who insists on being next to editorial copy for the next 3-6 months // Discussion:
 - Any change in Content?
 - His Goals?
 - Our Suggestions – add address of his office perhaps
 - Increase in paid placement is great

- No one opposes ad.

Facebook Update:

- New media guidelines added to “about section” – can click on link in description
- Comprehensive details of requirements / rules for:
 - CNA News
 - CNA website
 - Facebook site