

CNA Media Team Meeting Minutes 09-04-18

Minutes

Sara Wittenberg passed away on Aug. 25. How can CNews honor her? To discuss as part of Oct line up.

Oct CNews line up:

- Dan's story fell through

- Sara's tribute story
 - Photo collage
 - Add blurbs about her with quotes from others - legacy, remembrance
 - Place her story on Page 3 or 5
 - Select 3 or 4 people for quotes - Nancy has contacts: Michael DeMarco of Our 42nd Ave knew her
 - Before AMS - Peace Corps, etc.
 - Add in plans for memorial services
 - Dig for details

- Karen - 3 parts - Adverse childhood experiences
 - No one talking about ICE
 - Wellness focus
 - #2 PDX Police
 - #3 Concordia University

- Queen Victoria at 27th & Going. Rachel is waiting for movement. No story yet.

- NECN wanting press release for \$1500 grant

- Mural stories: Nancy to cover a mural on a post on 31st Ave

- Story Idea: Porch band. We play on what is formally called Glenn Ave.

- NET News could be more creative in its story ideas. Nancy will send list of suggestions for Tom.

November story ideas:

- Nancy to follow up on goats
- Cully Park - Vanessa
- ADU homeless person
- NEPO 42nd - 10th anniversary business story
- Electric scooters - NO! Not Concordia specific

- Nancy: Zombie house 38th/Emerson
- Ben: CU Queer Alliance, John McSherry will get contact info
- Marsha: craft fairs in area / find a list; challenges faced, prep etc.
 - Ex. Vernon Makers Fair
 - Calley Doderer, crafter (Gina)
- Mud Bay 33rd/Killingsworth
- Leaven 20th/Killingsworth - church turned community center
- CNA Voices - need person for November

Advertising

- Two new ads
- New advertiser possibilities:
 - Trimet #72 and #75 at 42nd/Killingsworth have high volume of riders
 - Mud Bay on 33rd/Killingsworth

Website

- Gordon is working with Sonia Fornoni to provide pages on website to automate process of reserving/paying for rental of Community Room.
- Gordon has learned from NECN of the process they followed in redesigning their website. More to come as Gordon works on developing a plan for CNA's website redesign.

Concordia University service projects

John McSherry has been in contact with CU, has ideas for service projects

- Alley clean ups
- Community service is looking for recommendations
 - Graffiti removal
 - Trash on Alberta
 - Burnside homeless helpers
 - Call for writers?
- Connect with CNA via Board?
- End of year CNA Holiday party volunteers

Next Media Team Meeting: Tues, Oct. 2, 2018, 6 p.m. @ Kennedy School Community Room