

Minutes for CNA Media Team Meeting Tuesday, April 3, 2018

In attendance - Dan, Gina, Karen, Eric, Tamara, Marsha

National guard story idea - we don't want to give this guy more coverage in our paper. We think the solution is 1- tell him we are not going to do a story 2- refer him to land use and transportation committee 3- tell him we have ad space available if he is interested in getting the word out to neighbors.

May story line up -- nothing came up as must write today. Ideas to fill are:

- 1- NECN may have something to add from Hello Neighbor newsletter that we could include
- 2- Potentially accept a story from healthy pets nw as a one time deal about pets in concordia
 - a- we decided to not do an article about healthy pets nw name change
 - b- to fill space we could use this story as a one time commitment
 - c- moving forward, we would like to reevaluate based on advertising and column/potential partnership
- 3- 42nd Ave bus stops -- Dan will do this story if all else fails

June story line up

- 1- CNA voices - still need
- 2- Tunnel at 28th and alberta - Karen
- 3- Teote, new business feature - Steve
- 4- 80 year old lived in house for life OR Kristen Hoffman - Tamara
- 5- Emanuel children's hospital annual June festival - Karen
- 6- Vernon Dad Band - Marsha
- 7- Mural - Karen
- 8- Question to historian "Are there any buildings in our neighborhood that qualify for the national historical registry?" A - yes, kennedy school and the station (27th and alberta)

Potential upcoming story idea - alberta main street and how/why it is a "main street"

Postpone layout discussion for when Gordon can join

Advertising update - all good, getting close to breaking even again

Facebook update - nearly 200 group members, looked at Woodlawn FB page and website, Eric hopes to partner with advertisers and partners online in the future.