

## **Media Team Meeting, July 3, 2017, 6 p.m. at Gordon's house**

Attending: Dan Werle, Gordon Riggs, Gina Levine, Nancy Varekamp, Steve Elder, Chris Lopez, Karen Wells

### **Advertising Update**

- Insert in August for Heros in Recovery (they had a  $\frac{3}{4}$  page ad in July)
- Gina is working on replacing ads that will be dropping in September.

### **August CNews story line up**

- Jessica Rojas to write CNA Voices
- Waiting on 3toPHD article from principal at Faubion. Mary Wiley may write; Nancy will follow up.
- Pete Widen no longer available to write Gardening column. Gina to connect with Blossom and/or Dekum Street Doorway for possible gardening column writer.

### **September CNews brainstorming**

- Any ideas for CNA Voices column?
- Karen will write Concordia edible story & Emerson Garden
- Possible Vernon School feature. Connect with school and see what they'd like featured.

### **Discuss/develop Calendar of Events policy**

- A need for a policy regarding the type of events that are published on the back page (Page 12) of CNews.
- Much discussion
- General agreement on defining a set of categories (tiers) and limited by space available.
- Nancy will circulate a proposal. Media Team will take to the CNA Board at their July 11 meeting.
- The tier suggestion:
  - 1) Nonprofits in Concordia neighborhood
  - 2) Business partners
    - a) Nonprofits outside of Concordia
    - b) Community Room renters
    - c) CNews advertisers
  - 3) Others (if space available)
- All are invited to post on Facebook

### **Future workshop idea**

- Nancy and Jessica Rojas working on possible workshop
- To meet with media team members from other neighborhood associations in NE Portland.

### **Media Team Meeting Time**

Current meeting time is 1st Tuesday of the month (except this month because of Independence Day). Until further notice, the Media Team will continue to meet on the 1st Tuesday of the month at 6 pm. Next meeting: Tuesday, August 1st, 6 pm at the Kennedy School Community Room.

**Make event photos available to public - discussion**

- Postponed to August meeting

**Review policy regarding religious and/or political content in CNews and online**

- Postponed to August meeting

**Next Media Team Meeting:**

**Tuesday, August 1st, 6 pm at the Kennedy School Community Room**